



MINUTES
Conservation District of Southern Nevada
Conservation District- 5820 S. Pecos Road A-400, Conference Room
November 16, 2011 – 3:00 P.M.

Attendees:

Supervisor Jon Wardlaw, Chair
Supervisor Chris Magee, Vice Chair/Incorporated Cities Rep. & acting Treas. /Secretary
Supervisor Mark Silverstein, Clark County Rep.
Supervisor Joseph Fortier
Supervisor Elise McAllister
Supervisor Ken MacDonald
Jennifer Clifford, CDSN District Manager
Gabriele Johnson, CDSN Fund Development Coordinator
John Hunt, RC&D Representative
Monica Brett, Southwest Energy Efficiency Project
Jarrod Edmunds, NRCS

Absent:

Alternate Supervisor Maureen Merry-Lamoureux

OPEN MEETING

Supervisor Wardlaw called the meeting to order at 3:03 PM. Supervisor Fortier moved to approve the agenda. Supervisor Silverstein seconded and the motion passed unanimously.

No public comment.

Consent Agenda: (Action item)

Supervisor MacDonald motioned to approve the Consent Agenda (Items 2 – 4). Supervisor Fortier seconded and the motion passed unanimously.

Business Agenda:

5. Candidates for Board Supervisor Introductions & Presentation (For information only)

Monica Brett with Southwest Energy Efficiency Project was in attendance and expressed interest in becoming a Board Supervisor. Introductions from all meeting attendees occurred and there was discussion about CDSN's mission and supervisor requirements.

6. Natural Resources Conservation Service (NRCS) - Jarrod Edmunds (For possible action)

Jarrod Edmunds reported the NRCS is on a continuing budget and are expecting a 15% cut in funding. The Resource Conservation & Development (RC&D) Coordinator positions were defunded including the three in Nevada. Jarrod also reported that the lease for office space was extended. **No action taken.**

7. Supervisor's Report (For information only)

Supervisor Silverstein stated an environmental impact statement (EIS) for transporting low-level mixed waste through Las Vegas corridors was open for comment.

Supervisor Fortier has met with UNLV Landscape Architect student to work on updating drip guide graphics. The student will work as a student intern for class credit. He estimates completing updates within 3 months.

Supervisor Magee mentioned that the Shark Reef event is still in the works. If that doesn't come to fruition he anticipates securing a donation from MGM Resorts Int'l. Supervisor Magee is working on adding two additional employee drop-off sites for Christmas trees this year and will involve A1 Organics to handle the chipping. MGM Resorts was awarded with an EPA WasteWise Award for food diversion. They work with RC Farms and A1 Organics to divert 8,000 lbs of food waste in 2010. He is also newly involved with an Electric Vehicle Taskforce.

Supervisor MacDonald suggested future board recruitment focus in the fields of energy and banking. He also provided the idea that the District should have a stronger focus on energy conservation for future programs.

Supervisor McAllister reported that the Farm Foundation created a new food exchange program for locally grown produce. They have also found their Micro Loan Program to be successful and are expanding the program.

Supervisor Wardlaw reached out to several contacts about marketing and fundraising for the District.

8. Fund Development Coordinator's Report – Gabriele Johnson (For possible action)

Gabriele announced her resignation premature of the contract end date. She noted that she would send her contact list to the board for comment. **No action taken.**

9. Manager's Report – Jennifer Clifford (For possible action)

Jennifer gave a report on marketing progress, current programs and partnerships, and current funding agreements. Jennifer noted that Clear Channel Outdoor is donating billboard space for the Christmas Tree Recycling Program that will have CDSN's web address. Jennifer will also be working on the video submission for the National Conservation Foundation Award for project funds. **No action taken.**

10. Financial Update (For possible action)

A monthly statement was provided that still shows a \$50,000 deficit for this FY. Supervisor Wardlaw suggested an agenda item at the January board meeting to discuss options if no new funding comes in. **No action taken.**

11. Communications with Cities, County and other organizations – Jon Wardlaw (For possible action)

Supervisor Wardlaw lead a discussion about creating open ties from appointees to elected officials. **No action taken.**

12. Consideration and approval for Mt. Charleston License Plate Grant Program Contract with Clark County (For possible action)

Jennifer has been in discussion with Clark County to assist in administering the Mt. Charleston License Plate Grant Program. Item will be removed from agenda until contract is ready for approval. **No action taken.**

13. Update on E-Waste Collection/Fundraising Event (For possible action)

Sims Recycling is interested in partnering on an E-Waste Recycling Event for Earth Day 2012. **Supervisor McAllister motioned to have staff move forward with researching hosting such an event. Supervisor Fortier seconded and the motion passed unanimously.**

14. NACD 2012 Annual Meeting Update (For possible action)

Jennifer updated to the Board on events that will be going on during the conference that they should attend. A schedule including updates on what CDSN is involved with was included in the meeting packet. There was discussion about gifts for visiting state presidents. **No action taken.**

15. Update on possibilities for continuing Plant Sales (For possible action)

There was no news for update. This item will be removed from the agenda until a partner has been found. **No action taken.**

16. Conservation Partnership Program Update (For possible action)

Jennifer led a discussion about changing the price structure and changing the structure of the top tier. No changes were to the program were made. There was a consensus that more marketing need to be done. **No action taken.**

17. Recruitment and appointment of new Board Members (For possible action)

Monica Brett is interested in serving on the Board. **Supervisor Silverstein motioned to appoint Monica to the CDSN Board of Supervisors to take the vacancy that will serve through 2012. Supervisor MacDonald seconded and the motion passed unanimously.**

Open Discussion and Public Comment – (Discussion Only)*

John Hunt, CDSN's RC&D representative, reported that they are waiting for the seed to be transported for the native seed project.

18. Future Agenda Items – (Discussion/Action Item)

December agenda items will include any tabled items and any new business. **No action taken.**

19. Meeting Date and Location - (Discussion/Action Item)

Next meeting will be December 14th at 3:00 PM at CDSN. **No action taken.**

20. Adjournment - (Action Item)

Supervisor Fortier motioned to adjourn. Supervisor Magee seconded and the motion passed unanimously.

The meeting was adjourned at 5:28 PM.

Respectfully Submitted,

Chris Magee, Vice-President & Interim Secretary/Treasurer

Date