

## NEW CDSN PROGRAM!

# CONSERVATION PARTNERSHIP PROGRAM

### *Program Description*



The **Conservation District of Southern Nevada (CDSN)** has developed a **Conservation Partnership Program (CPP)** for Southern Nevada businesses and organizations that are willing to

make a commitment to protect Southern Nevada's resources and improve environmental performance through sustainable practices.

The program will help businesses and organizations to gauge and communicate progress towards environmental sustainability. The CPP is a self-reporting evaluation process to which businesses and organizations apply for annual membership. Eligibility is

based on the evaluation of your application in one of three membership levels: Partner, Associate and Certification. This transparent reporting framework will allow CDSN to identify and commend progress of individual members and on a region-wide basis.

An annual **Awards Event** will be held to recognize and congratulate all members of the program and give special awards to top performers. Sponsorship opportunities will be available for the awards event. For more information on sponsoring the CPP contact CDSN.

### *Process for Getting Started*

The Conservation Partnership Program has membership levels to fit the needs of our customers. The



The **Partner Level** is our entry-level program for new members that have the desire and commitment to work on conservation within their organization. The **Associate Level** is designed for organizations that have taken their efforts to the next level—they have performance targets and goals and have begun their implementation efforts. The **Certification Level** is our top-end program for organizations

that have achieved or exceeded their conservation goals.

The **First Step** before beginning the application process is to review the requirements for each level to determine which level your organization or company is going to apply for. The **Second Step** is completing an application and submitting with the application fee. The **Third Step** is review of the application by CDSN and notification of eligibility. In the **Fourth Step** members receive recognition for their program status by using the awarded CPP logo for advertising.

### **PROGRAM BENEFITS:**

- ◆ Improve quality of life in Southern Nevada
- ◆ Increase responsible use of natural resources
- ◆ Cost savings and reduction of environmental footprint
- ◆ Use of program logo and recognition on CDSN website
- ◆ Public recognition for environmental leadership
- ◆ Program promotions and mentoring programs
- ◆ Join the growing green business community
- ◆ Awards Event
- ◆ Access to online toolkit and resources on sustainability best practices

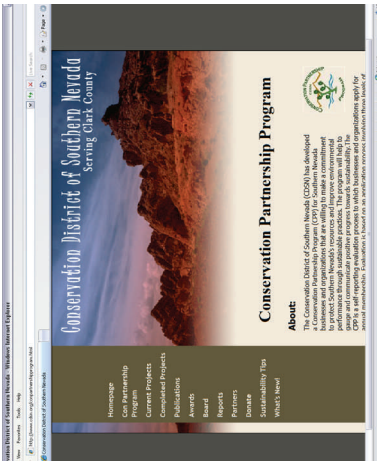

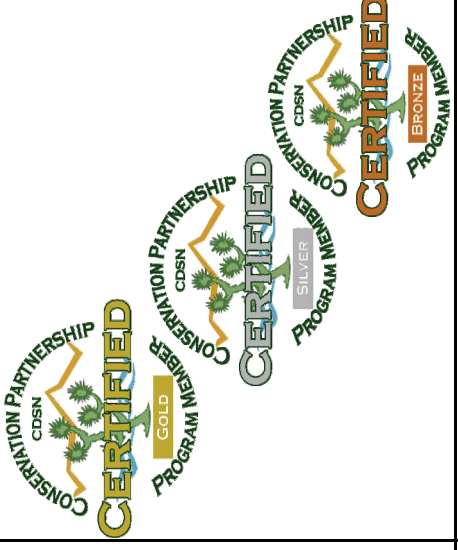
### **FEE STRUCTURE:**

MEMBERSHIP LEVEL	ANNUAL FEE
<i>Partner</i>	\$125
<i>Associate</i>	\$500
<i>Certification</i>	\$750

**TO BECOME A MEMBER VISIT:  
[WWW.CDSN.ORG](http://WWW.CDSN.ORG)**



# CDSN Conservation Partnership Program

	<b>Partner Level</b>	<b>Associate Level</b>	<b>Certification Level</b>
<b>Member Benefits:</b>	<ul style="list-style-type: none"> <li>Marketing Advantage</li> <li>Recognition on CDSN website</li> <li>Program Promotions</li> <li>Use of online toolkit</li> <li>Invitation to Awards Event</li> </ul>	<ul style="list-style-type: none"> <li>Marketing Advantage</li> <li>Recognition on CDSN website</li> <li>Program Promotions</li> <li>Use of online toolkit</li> <li>Invitation to Awards Event</li> <li>Use of Associate logo</li> </ul>	<ul style="list-style-type: none"> <li>Marketing Advantage</li> <li>Recognition on CDSN website</li> <li>Program Promotions</li> <li>Use of online toolkit</li> <li>Invitation to Awards Event</li> <li>Use of awarded Certified logo</li> </ul>
<b>Recognition:</b>	<ul style="list-style-type: none"> <li>Recognition on CDSN website:</li> </ul> 	<ul style="list-style-type: none"> <li>Use of Associate logo:</li> </ul> 	<ul style="list-style-type: none"> <li>Use of Certified logo according to achievement level:</li> </ul> 
<b>General Requirements:</b>	<ul style="list-style-type: none"> <li>Want to help conserve</li> <li>Willing to make commitment</li> </ul>	<ul style="list-style-type: none"> <li>Committed to sustainability</li> <li>Have a written plan</li> <li>Implementing plan</li> </ul>	<ul style="list-style-type: none"> <li>Committed to sustainability</li> <li>Have a written plan</li> <li>Implementing plan</li> <li>Measuring impacts</li> </ul>
<b>Membership Fee:</b>	<b>\$125</b>	<b>\$500</b>	<b>\$750</b>
<b>Application:</b>	<b>Partner Application</b>	<b>Associate Application</b>	<b>Certification Application</b>

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