



CONSERVATION DISTRICT of SOUTHERN NEVADA

WORK PLAN AND BUDGET Fiscal Year 2019-2020

INTRODUCTION

This plan will guide the Conservation District of Southern Nevada (CDSN) in meeting its objectives for natural resource management during Fiscal Year 2019-2020. Through cooperation with government agencies, businesses, private organizations, community groups, elected officials, and individuals, the District plans to establish and promote standards of conservation that will ensure an adequate resource base within Clark County. CDSN provides programs and services on a nondiscriminatory basis, without regard to race, color, religion, sex, national origin, marital status, disability, or age.

BACKGROUND

In 1937, the Nevada State Legislature passed an enabling act that instituted conservation districts in Nevada to preserve and protect natural resources. The CDSN was formed in 1974 upon consolidation of the Moapa Valley, Las Vegas Valley, and Virgin Valley Conservation Districts. In the past, District activities were predominantly concentrated in the rural areas of Clark County. However, due to rapid expansion in the urban areas, District efforts have been redirected to include both rural and urban areas.

Seven Board Supervisors administer the CDSN. Five Supervisors are elected to serve four-year terms, one Supervisor is appointed to represent Clark County, and one Supervisor is appointed to represent the Incorporated Cities of Clark County. Supervisors direct natural resource conservation activities while maintaining a close and valued partnership with the USDA Natural Resources Conservation Service and the University of Nevada Cooperative Extension (UNCE). Even though there are not enough funds for staff, CDSN has partnered with UNCE to provide part time staffing for CDSN's programs. CDSN does continue its partnership development, community outreach, and program delivery. CDSN values the significant contributions of partnering agencies, organizations, citizens, businesses, and others. Volunteerism on the part of CDSN's Board has been key in maintaining course and developing new opportunities during this period of limited funding.

MISSION STATEMENT

To promote resource conservation, preservation, and sustainability through education, facilitation, and public and private partnerships to benefit the citizens of Clark County Nevada.

BOARD MEMBERS

Chris Magee: Chair, Incorporated Cities Representative

Shane Ammerman: Vice-Chair, Clark County Representative

Rachel Lewison: Treasurer

Bryan Cabble: Secretary

Mark Damron: Supervisor

Vacant: Supervisor

Vacant: Supervisor

Jared Tasko: Clark County Alternate Representative

Vacant: Incorporated Cities Alternate Representative

GOALS, OBJECTIVES and TASKS

GOAL 1: Determine natural resource program opportunities. Obtain and maintain adequate finances for District operations.

Objective 1: Pursue funding from federal, state, and local governments.

Task A: Pursue funds from Clark County, the Incorporated Cities of Clark County, and the Southern Nevada Regional Planning Coalition.

Task B: Continue with the MOU agreement with UNCE for similar projects and programs, including UNCE funding for the RNA process and CDSN Conservation Coordinator liaison.

Task C: Support efforts to pursue funding for Nevada conservation districts from the State of Nevada through NVACD.

Task D: Grants from MGM.

Task E: Resource Needs Assessment with NVACD.

Task F: Develop understanding of the resources required and approximate timeline related to author Conservation Plan based on other State CD examples.

Objective 2: Research and pursue fundraising opportunities for operating expenses.

Task A: Identify and pursue new funding opportunities including fundraising events and membership programs.

Objective 3: Pursue and implement new plans for generating discretionary operating funds.

Task A: Continue development and expansion of the *Sustainability Partnership Program* with our co-sponsor for the program.

GOAL 2: Coordinate and promote education programs which support and further the mission.

Objective 1: Provide for and participate in community environmental education programs.

Task A: Participate in conservation education programs and events such as *GreenFest*, *University of Nevada Cooperative Extension (UNCE)*, and *Urban Agriculture partnerships*.

Task B: Maintain and regularly evaluate the *CDSN website*.

Task C: Work with Vegas PBS to develop community PSA about CDSN efforts and accomplishments.

Task D: Develop water conservation education with additional conservation curriculum. Collaboration with UNCE and potentially DRI for primary grade conservation education programming in the classroom.

Task E: Create Urban Agriculture web portal to provide helpful information including successful installations, lessons learned, contacts, irrigation practices, proper desert planting along with many other relevant topics. Program development in partnership with UNCE and Master Gardeners.

Task F: Developing conservation camp theme to be taught throughout UNCE including the recently opened A.D. Guy Center in Las Vegas.

Objective 2: Sponsor environmental education programs.

Task A: Give environmental presentations to Clark County classrooms upon request.

Task B: Renew the *Stormwater Pollution Prevention Poster Contest* in cooperation with the CCSD and NDEP.

Task C: Partner with UNCE Nevada Naturalists with Conservation Lecture Series

GOAL 3: Provide District administrative and operational activities.

Objective 1: Ensure the District is fulfilling the requirements of NRS 548 through its programs and practices.

Task A: Conduct periodic strategic planning workshops, educational seminars, and information sharing sessions for Board Members and staff.

Objective 2: Funding permitting, employ staff and designate committees to provide services needed to achieve CDSN mission.

Task A: Employ adequate staff for District operations.

Task B: Identify District activities through the Public Relations (PR) Committee.

Objective 3: Participate and assist in State, Regional, and National meetings.

Task A: CDSN representative(s) attend *NVACD Annual Conference*, should funding permit.

Task B: CDSN representative(s) attend *NACD Annual Pacific Region Conference*, should funding permit.

Task C: CDSN representative(s) attend *NACD Annual National Conference*, should funding permit.

GOAL 4: Assist in the development and implementation of conservation plans and programs and promote conservation, preservation and sustainability.

Objective 1: Assist community partners in developing, managing, and promoting environmental plans, programs, and demonstration projects.

Task A: Cooperate with community partners in managing and protecting natural resources through projects such as *Southern Nevada Strong, Community Gardens*, the *Sustainability Partnership Program, Christmas Tree & Pumpkin Recycling*, the *Stormwater Pollution Prevention Poster Contest, Southern Nevada Cooperative Weed Management Area (CWMA), The Nevada Naturalists* and other UNCE programs through the CDSN liaison.

Task B: Assist/collaborate the NRCS, UNCE, SNRPC, SNS (RTC), SNWA, ImpactNV, DRI, CCSD, USGBCNV and others with outreach and educational activities, public outreach programs, and public information materials.

Objective 2: Support the NRCS in their efforts to assist landowners with conservation needs and with meeting the provisions of the Farm Bill.

Task A: Review and approve NRCS conservation plans as needed.

Task B: Participate in the implementation of the Resource Conservation and Development (RC&D) program and the Environmental Quality Incentive Program (EQIP).

Objective 3: Identify and pursue projects that fulfill a unique conservation such as urban community gardens.

GOAL 5: Build, promote, and facilitate partnerships among stakeholders.

Objective 1: Maintain and enhance partnerships with federal, state, local and private agencies.

Task A: Coordinate with federal agencies including the US Forest Service, Environmental Protection Agency, National Park Service, Fish and Wildlife Service, Bureau of Reclamation, and Bureau of Land Management.

Task B: Coordinate with state agencies including the Nevada Division of Forestry, University of Nevada Cooperative Extension, Nevada Division of State Parks, Nevada Department of

Agriculture, Nevada Division of Wildlife, and the Nevada Division of Environmental Protection.

Task C: Coordinate with local and regional agencies including Clark County, Incorporated Cities, Southern Nevada Regional Planning Coalition, Southern Nevada Water Authority, Regional Flood Control District, University of Nevada Cooperative Extension, and the University of Nevada, Las Vegas.

Task D: Collaborate with various private entities committed to items centric to CDSN's mission.

Objective 2: Participate in and assist with the environmental efforts of grassroots organizations, local businesses, and the general public.

Task A: Appoint representatives to serve on committees such as SNS, the Las Vegas Wash Coordination Committee, Clark County Wetlands Park Interpretive Planning Committee, and the Las Vegas Springs Preserve.

Objective 3: Identify what other organizations do and reorganize current and future District projects according to their viability, relevance, and service to the community.

GOAL 6: Promote Conservation District efforts through public outreach.

Objective 1: Communicate District's efforts to the community.

Task A: Develop and distribute District newsletter, fact sheet, and brochure.

Task B: Promote CDSN through media outlets, spokespersons, CDSN webpage and other social media platforms.

Task C: Utilize media and the web to inform public of natural resource issues.

Task D: Continue to create and distribute conservation education materials.

Task E: Promote CDSN Volunteer Program opportunities and other partner efforts.

Conservation District of Southern Nevada
Budget --- FY 2019 / 2020

Income	
Source:	Amount:
NV Conservation District	\$5,000.00
Resource Needs Assessment (RNA) Support	\$3,000.00
MGM Grant	\$5,000.00
Donations	\$1,000.00
Interest from bank account	\$5.00
Anticipated Total	\$14,005.00
Expenditures	
Category:	Expenses
Accounting Services	\$1,000.00
Advertising Marketing	\$100.00
Insurance Dues	\$500.00
NvACD/NACD Membership Dues	\$1,500.00
Office Supplies	\$50.00
Other (Awards, dues, etc.)	\$100.00
Web Site/ Social Media	\$220.00
Travel/Conferences	\$2,500.00
Events:	
Christmas Tree/Pumpkin Recycling	\$500.00
Resource Needs Assessment	\$3,000.00
Zion Community Garden Grant	\$3,200.00
Anticipated Expenditure Total:	\$12,670.00